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**CIRCULAR SHIFT**

# **CIRCULAR SHIFT NEWS**

*Newsletter #2 - June 2026*

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**Welcome to Circular Shift News!** In this edition, look back on the third interregional meeting in Middelburg, revisit two webinars on circular procurement of ICT/phones and textiles, and meet our partner: Almere. Also preview what's coming next for Circular Shift and explore other related projects.

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**News**



## Circular Shift meets in Middelburg

On 15-16 June, the city of Middelburg welcomed Circular Shift partners to the coastal Province of Zeeland. Partners advanced three key outcomes: a value chain collaboration methodology for circular public procurement, trainings to upskill civil servants in that new approach, and an impact monitoring framework to tie it all together. Beyond the meeting, participants enjoyed a biodiversity walk around the medieval fortifications of the city which reminded them of three important lessons.

[Read more](#)



## 2 webinars on value chain collaboration

In April and May, we held two webinars exploring best practices in value chain collaboration during the public procurement of two important product groups: ICT and mobile phones, and workwear and textiles. **Watch back both webinars below.**



### ICT and mobile phones

On 30 April, our webinar focused on value chain collaboration in the public procurement of ICT and phones. Focusing on two cases, one from Ireland and one from Belgium, the speakers convincingly explained how working together is central to social and environmental impact with second- and third-life electronic devices. Watch it back below!

[Watch back the webinar](#)



### Textiles and workwear

On 13 May, our webinar explored value chain collaboration in the procurement of textiles and workwear. Featuring three cases from the Netherlands, Belgium, and France, our audience was treated to a plethora of good practices and a lively discussion during the Q&A about balancing circularity with safety, design requirements, and scaling up. Watch back the full webinar below!

[Watch back the webinar](#)

Pressed for time but still curious about the outcomes of these two webinars? See our **webinar report** which summarises the organisation, main discussion points from each session, and insights into the demographics of our audiences.

[Report: 2 webinars on value chain collaboration](#)

# Meet our partner: the municipality of Almere

In this edition of Circular Shift News, our “Meet our partners” feature lands on Almere, one of the fastest growing cities in the Netherlands - and one that aims to make circular economy central to its growth. From a circular procurement academy to CO2 reductions, read our interview to learn more about this unique municipality.

Gemeente Almere



Discover Almere

## Next steps

Looking ahead to the next semester, Circular Shift will accelerate its work on all project outcomes. We will build a closer network of stakeholders, hosting 5 “buyers meet suppliers” events in Belgium, France, Germany, Ireland, and the Netherlands. Before setting up the project’s 8 pilots, we will also begin creating working groups to unite all actors in the regional value chains of our product categories (ICT/phones and workwear). Simultaneously, we will progress our decision-making tool and dashboard to monitor value chain collaboration in circular procurement. [Stay up to date via our LinkedIn page!](#)

## Circular connections

If you like Circular Shift, you may be interested in these projects/initatives:

**Circular procurement:**

- [C-PRONE](#): a platform connecting existing networks, initiatives, and actors with direct access to key resources for successful circular procurement.
- [Interreg Europe - Circular Minds](#): accelerating circular public procurement through behavioural change.
- [Interreg Central Europe - CE-PRINCE](#): standardising circular procurement approaches across Central Europe.
- [Horizon Europe - CircularPSP](#): developing circular pre-commercial procurement (PCP).

#### **Other procurement:**

- [Interreg Europe - PROSECO](#): strengthening social procurement capacity among public authorities and companies.
- [Interreg Euro-MED - ProcuraMED](#): enabling the uptake of advanced green technologies by means of strategic procurement.

#### **ICT/phones:**

- [Interreg North-West Europe - E6](#): promoting re-use, repair, and refurbishment of electronics and electrical equipment.
- [Interreg Euro-MED - REPper](#): strengthening the repair economy through trainings and a transnational network of pilot services for repair SMEs.
- [Interreg Euro-MED - EWAsTER](#): preventing e-waste from polluting Mediterranean water.

#### **Textiles:**

- [Horizon Europe - CISUTAC](#): increasing circularity and sustainability in textiles and clothing in the EU. CISUTAC's [Public Procurement Guidelines for Textiles](#), published May, offer pre-tender, tender, and post-tender recommendations.
- [Interreg Europe - TEXAD](#): advancing textile waste solutions for European municipalities.
- [Interreg Euro-MED - VERDEinMED](#): reducing textile waste in the Mediterranean region.

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**Thank you** for reading this edition of Circular Shift news. We wish all our readers and partners a safe and pleasant summer.

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