

**Interreg**



Co-funded by  
the European Union

North-West Europe

---

**CIRCULAR SHIFT**

# CIRCULAR SHIFT NEWS

*Newsletter #1 - December 2025*

---

**Welcome to Circular Shift!** We are an EU-funded project accelerating the circularity of phones, laptops, and workwear in public procurement. Our project unites 10 partners from the Netherlands, Belgium, Germany, France, and Ireland!



# News



## Circular Shift kicks off in Utrecht..

Over 25-26 June, Rijkswaterstaat hosted the project kick-off meeting in Utrecht, the Netherlands. The 10 project partners set their goals, fleshed out their roles, and attended their first masterclass on value chain collaboration, given by Prof. Dr. Jacqueline Cramer - a former minister in the Dutch federal government.

[Read more](#)



## ... and continues in Mechelen!

In December, our second interregional meeting was hosted by the City of Mechelen. We attended workshops and masterclasses on behavioural change and impact monitoring, and were fortunate to visit — not one but two — inspirational sites accelerating circular textiles and electronics, right in the heart of Flanders!

[Read the full summary](#)



Rijkswaterstaat  
*Ministry of Infrastructure  
and Water Management*



## Meet our partners: Rijkswaterstaat

We interviewed the lead partner of Circular Shift about their renown expertise on circular procurement as well as their goals in the project. Don't

## Circular Shift at the EU Week of Regions + Cities

As part of the 23rd European Week of Regions and Cities, Circular Shift took part in a webinar about interregional collaborations on circular

miss this chance to get to know the driving force behind our work!

procurement. Read the event report or watch back the recording below!

[Discover more](#)

[Event summary](#)



## Circular procurement masterclasses

A key early output of Circular Shift was three masterclasses in circular public procurement. Given by esteemed circular economy experts, the sessions discussed value chain collaboration, internal commitment and behavioural change, and impact measurement and forecasting. You can now read the summary of each session on our website below!

[Learn more about the 3 masterclasses](#)

## Interreg NWE annual event in Luxembourg

On 16 December, Circular Shift attended an Interreg conference in Luxembourg City. Our coordinator Amber Spuijbroek (Rijkswaterstaat)

presented the project to a large audience and built connections to develop synergies between Circular Shift and other EU-funded projects.

Read more



## Next steps

Looking ahead to the next semester, Circular Shift will accelerate its work on several core project outcomes. During the coming six months, our partners will continue to build our network of interested public authorities, developing relationships with key actors seeking circularity in their procurement of phones, laptops, and workwear. Simultaneously, we will progress our creation of tools including a decision-making framework and a dashboard to monitor the impact of circular procurement in the framework of value chain collaboration.

[Stay connected with our LinkedIn page!](#)

## Circular connections

If you like Circular Shift, you may be interested in...

### **Projects and initiatives:**

- **C-PRONE**: a platform connecting existing networks, initiatives, and actors with direct access to key resources for successful circular procurement.

- [Interreg Europe - Circular Minds](#): accelerating circular public procurement through behavioural change.
- [Interreg Central Europe - CE-PRINCE](#): standardising circular procurement approaches across Central Europe.
- [Horizon Europe - CircularPSP](#): developing circular pre-commercial procurement (PCP).
- [Horizon Europe - CISUTAC](#): increasing circularity and sustainability in textiles and clothing in Europe.
- [Interreg Europe - PROSECO](#): strengthening social procurement capacity among public authorities and companies.

### **Articles:**

- Circular Flanders - [“Duurzaamheid moet een volwaardig criterium zijn in bestekken voor werkkleding”](#) (“Sustainability should be a fully-fledged criterion in workwear specifications”, in Flemish).

---

**Thank you** for reading the first edition of Circular Shift news. We wish all our readers and partners a peaceful holiday and a very happy new year! ❄️

---

[View email in browser](#)

You are receiving this email because you signed up for the Circular Shift newsletter.

Circular Shift is co-funded by the European Union. This content is managed by ACR+.

ACR+ · Avenue Des Arts 3 4-5 · Saint-Josse-Ten-Noode 1210 · Belgium

You may [update your preferences](#) or [unsubscribe](#) at any time.

